



*The CAPITAL
CARE Group*

LEADERS IN
CONTINUING CARE



ALBERTA'S PROMISE
CREATING PARTNERSHIPS OF POSSIBILITY



INFORMATION
AND
VOLUNTEER
CENTRE
FOR
STRATHCONA COUNTY
CONNECTING OUR COMMUNITY



Helping people proudly display their life treasures.

MEDIA ADVISORY

November 23, 2006

www.capitalcare.net

CHILDREN'S ART GALLERY IN SENIORS' HOME INSPIRES CONNECTION BETWEEN ELDERS AND YOUTH

MEDIA AVAILABILITY: Friday November 24, 2-3 p.m.

**Laurier House Dining Room, CAPITAL CARE *Strathcona*, 12 Brower Dr. (at
Baseline Rd.), Sherwood Park**

Sherwood Park – A continuing care centre will be the site of a new gallery of children's art, thanks to an innovative partnership aimed at connecting elders and youth.

Photo opportunity:

Strathcona County Mayor Cathy Olesen will be in attendance as children from Woodbridge Farms Elementary and Glen Allen Schools unveil their artwork along with two residents of CAPITAL CARE *Strathcona* Campus.

The Children's Art Gallery at CAPITAL CARE *Strathcona* is inspired by the mission of Alberta's Promise – an initiative of the Alberta government to motivate businesses, foundations, service clubs, agencies and communities to create more opportunities to promote the growth of our youth – and is a partnership between *The CAPITAL CARE Group*, The Information and Volunteer Centre for Strathcona County and Picture This! Framing and Gallery.

"Today's event is about a partnership between our elders and local school children, a form of communication with each other, where activities of life, growing up, and memories are depicted," said Helen Shea, Administrator of CAPITAL CARE *Strathcona*. "It's an opportunity for the youth in our community to connect with the elders in our community in a way that is meaningful to both groups."

Interviews available with:

- school children & elders
- Rollie LaMarche, Picture This! Framing and Gallery
- Kik Konski, Executive Director, Information and Volunteer Centre for Strathcona County
- Helen Shea, Administrator, CAPITAL CARE *Strathcona*

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Media may contact:

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The CAPITAL CARE Group, a wholly owned subsidiary of Capital Health, is the largest public continuing care organization in Canada. Caring for people since 1964, The CAPITAL CARE Group now provides continuing care services to more than 1,400 residents and provides community services to over 300 people. Please visit www.capitalcare.net for more information.